



Simmonds Tyres

BRIDGESTONE Firestone



Autumn 2015

Simmo's Tyre Tips

The reason we send you the reminders for wheel alignment and to have your tyres rotated is purely for you to get the most life out of your new tyres.

Tyres are rotated front to rear on a front wheel drive car because your front tyres will wear between 2 and 3 times faster than the rear tyres. The reason for this is the front tyres are doing most of the work, whereas the rear tyres are just being towed along essentially. Rear wheel drive cars are a combination - rear tyres can wear much quicker but the front tyres are also prone to steering wear. So basically we move your tyres around to optimise wear whatever you drive.

Wheel alignment is important to keep everything nice and straight - again to maximise wear and the vehicles handling, and also help with fuel consumption through having less rolling resistance, ie the amount of energy required to move your vehicle.

With the advent of yearly warrants of fitness it is more important than ever to keep up with what's going on with your vehicle and to not allow it to slip into disrepair through not being regularly looked at.

For more tyre tips, go to our website:
www.simmondsfirestone.co.nz/simmos-tyre-tips



Kia ora and welcome to our Autumn newsletter

As any business owner knows, your business is constantly changing and evolving. It's essential to keep on top of things and our way of doing that is to make sure we have up to date machinery and equipment, and the right staff to fit in with our team. We've just had a new hoist and wheel alignment machine installed. The hoist is a lot bigger than the old one and means that we can now easily fit the bigger SUV's running 20" plus tyres. You can watch the timelapse video of the installation on our Youtube channel:

https://www.youtube.com/channel/UCdpps_ivmfajy5eTjOUZ8Vg

If you've changed vehicles let us know by either phoning us on 3490034 or emailing anita@simmondstyres.co.nz. That way we know when you're in by checking your rego number against our records. And we don't end up sending you reminders for a vehicle you no longer own!

On the home front, Georgia has returned from her gap year in Paris and is studying Environmental Science at Massey University in Palmerston North. Drew is in Year 12 at JPC this year and has just got his restricted driver's licence. The day he got it, he drove into work to an official welcome from James & Jason, complete with hongis! That's what we love about our staff, we celebrate each other's successes!

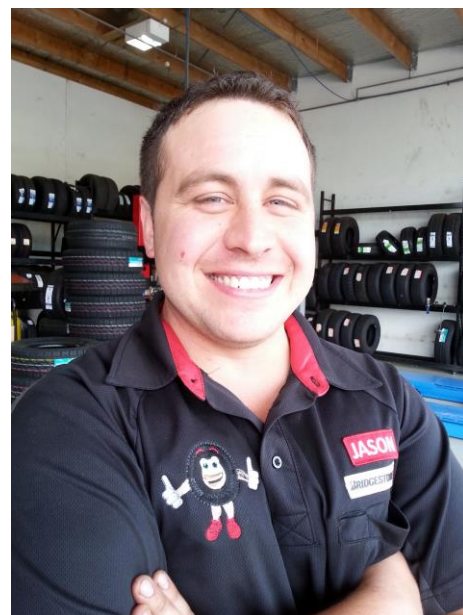
Have a great day and we look forward to seeing you in store soon.

Andrew & Anita Simmonds, Georgia & Drew Simmonds, James Marsters, Bruce Henderson & Jason Walker

Staff News

We're really happy to welcome back Jason Tama Walker to the team! Jason left us a couple of years ago to check out Australia, but decided to return late last year.

We always got great feedback from our customers about Jason's friendly attitude and great service, so we were more than happy to offer him his old job back when we heard he was moving home.



Did you know...

S.I.M.M.O. stands for Simmonds Motoring Monitoring Officer. He looks after your tyres 24/7.

We'll offer you a free coffee voucher at Abracadabra while we're fitting your tyres or doing your alignment.

We have the friendliest and most professional tyre team around ('cos everyone tells us so!)

Wheel alignment from \$65, puncture repair and balance \$29, nitrogen fills \$5.50 per car tyre (\$11 4WD)

Going off roading this winter in your 4WD?

We are the Cooper Tire agent in Rotorua. They specialise in 4WD tyres which are proving a great option for a lot of our customers that go off road, either in an all terrain option or a mud terrain tyre.

The Cooper AT3 - 70% Road & Sand, 30% Dirt & Mud

The new Cooper Discoverer A/T3 is a direct OE replacement in a light truck construction for some of the most popular 4WD's on the market today. The A/T3 utilises a balanced combination of technology, compounding and design to produce a tyre that will perform well in nearly all types of terrains.

To watch a video of this tyre go to https://www.youtube.com/watch?v=L-ozPJBF_e4

Cooper ST/Maxx 50% Road & Sand, 50% Dirt & Mud

The new S/T MAXX arrives after three years in the making. Tested in Australia's outback and introducing for the first time in an all-terrain tyre, Cooper's proven Armor-Tek3 carcass construction. There is now a tyre specifically constructed and designed to thrive in New Zealand's harshest conditions, while still offering great on-road characteristics.

To watch a video of this tyre go to <https://www.youtube.com/watch?v=apDHC-Ha514>



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Jo Mackenzie's Cinnamon Roll Apple Pie Recipe

Jo has dealt with us for years and is a lovely bubbly person. She gave Anita this recipe a few weeks ago and we thought it was perfect for autumn. Anita made it for the boys here and they loved it! Enjoy!

Crust

1 pie crust (either bought or home made - Anita makes her own shortcrust pastry and you can get the recipe off the Xmas Mince Pies recipe on our website)

1 tbsp melted unsalted butter
2 tsp ground cinnamon
2 tsp sugar
1 egg, beaten

Pie

7-8 cups apples, peeled, cored and thinly sliced
1/4 cup sugar
1 tsp cinnamon

Crumb Topping

113 grams unsalted butter, room temperature
1 cup all purpose flour
1 cup light brown sugar

1 tbsp icing sugar
1/4 tsp vanilla essence
1/4 tsp cinnamon
2-3 tsp milk

METHOD

Preheat oven to 210 deg Celsius

Unroll your crust on a lightly floured surface. Brush the crust with melted butter and evenly sprinkle with cinnamon and sugar. Roll the crust up tightly and slice into 1/2 inch rounds.

Press the rounds, cut side down, into a clear glass 9 inch pie plate. Press until flat, covering the entire pan. Make sure there are no spaces between the rolls, then brush lightly with the beaten egg.

In a large bowl, toss the apple slices with the cinnamon and sugar until evenly coated. Then pour the apples into the crust. It will mound up and almost seem to be overflowing. This is good.

Then in a medium bowl, combine the butter, flour and brown sugar with your fingers until crumbly. Sprinkle the crumble over the heaped apples. Finally, sprinkle the whole pie with the sugar.

Bake the pie until the crust is golden brown and the filling is bubbly (about 50-60 minutes). Once baked, remove from the oven and allow to cool completely on a cooling rack.

When the pie is cool, you can prepare the icing. (Now I didn't do this bit as I thought it was plenty sweet enough, but feel free!)

Whisk together the icing sugar, vanilla, cinnamon and milk (add more milk if it seems too thick or more icing sugar if too thin). Transfer the icing to a pastry bag or a plastic bag with the corner cut off. Pipe the icing in a swirl (to resemble a cinnamon roll) on top of the crumble.



Whoops.... We've been meaning to get a new staff photo for the last few weeks but time has got away on us. Promise we'll be up to date by the Winter newsletter!

Delivery of the new wheel alignment machine and hoist

