



Simmonds Tyres

BRIDGESTONE Firestone



Summer 2014/15

Kia Ora and welcome to our Summer Newsletter

Merry Christmas! We hope you've all had a great year, and looking forward to a well deserved break with your friends and family. Most Kiwi families tend to head to the beach or go camping, or just go visit friends and family in other parts of the country at this time of year. We want to make sure you all get there and back safely, so feel free to call in and get us to check your tyres before you go. You'd be surprised at the amount of out of towners who we have rock up to us desperately needing tyres because they forgot to check them before they left home. We're more than happy to help of course, but the problem with that is you inevitably face the problem of not being able to get the tyre you want, at the price you want, when you want it.

Simmo has his usual tyre tips for you and our Christmas recipe is here. This time round it's from Georgia who's spent the last 11 months in Paris. This is her favourite French recipe and it's very yummy!

Georgia will be home from France on Christmas Eve after her year away, so all the Simmonds family is getting pretty excited about that. Drew's got himself a job labouring for the summer period - he wants to buy himself a car so he's saving hard. He comes home pretty filthy and tired every night, but there's nothing wrong with doing good hard physical work when you're a teenager! James' kids are growing up fast too - I think we need a new photo of them raiding the mint jar!

We'd like to take this opportunity to wish you all a very Merry Christmas and a Happy New Year. Take care, and we look forward to seeing you in 2015.

Andrew & Anita, Georgia & Drew Simmonds, James Marsters, Bruce Henderson & John Anderson

Staff News

Levi has unfortunately left us to take a promotion elsewhere. We were sad to see him go and wish him well for the future. Luckily, John Anderson who is our "fill in" guy has been able to come back on board for a couple of months until he goes back to WA for his main job.

We'll be taking on someone new next year (and watch this space because it might be another familiar face!)



These guys seem to like coming back to work for us! Over the years we've had Malcolm twice, Dallas twice, Levi twice, and John (we've lost count now).

Upcycling Used Tyres

We're in the process of thinking of ways to upcycle some of our used tyres. We found a novel idea (see pic above) for a Christmas tree. We've also got some ideas for some nifty indoor and outdoor stools. We've got Bruce (our handyman when he's not doing tyres or alignments) working on them so keep an eye out! The pic below shows an earthship being built out of used tyres.



\$10 TYRE SALE
BUY 3
 CAR OR VAN TYRES AND GET THE FOURTH TYRE FOR \$10
 HURRY. OFFER ENDS 24 December, 2014.
 Buy any three Supercat car or van tyres and get the fourth for just \$10. Conditions apply. See in store for details.
 Simmonds Tyres Ltd corner Ranolf & Eruera Streets, Rotorua. Phone 349 0034.



Budget Tyre Christmas Sale

If you're looking for some good budget tyres, this is a great deal – offer ends Xmas Eve so get in quick. These Supercat tyres are designed for mainly around town driving - (school/work/supermarket/home) kind of thing, which is what most of us tend to do the majority of the time. If you want something that will cope with a lot of out of town/ open road type driving, we can do a deal on the Firestone TZ700's as well. Call in and see us!

A TIKI TOUR OF New Zealand
 NO.21K

The Tyre Guys

The other day James had his family's set of Island drums in his van, so he brought them in to show Simmo and give him a quick lesson. Well, it ended up with James, John & Simmo having a quick jam session in the workshop which Anita filmed. Check it out on our [Facebook](#) page! We also have all our "Tyre Guys" episodes there and on our [Youtube](#) page.

<https://www.youtube.com/watch?v=Qj7eSjDKE8E>

Simmo's Tyre Tips

Tyre tips this time round is more of a general maintenance check for this time of year.

Check your pressures regularly and the condition of your tyres, or have us do it if you are unsure. Under inflated tyres will overheat on a journey and can fail rapidly. They also cause higher rolling resistance which costs you in fuel consumption. It also compromises the handling of your vehicle.

Other things to check before you go on holiday are oil and coolant levels, windscreen washer fluid – all easily done in 5 minutes. Also with the introduction of longer WOF periods this sort of maintenance is even more important. A WOF is only as good as the day it is done. Ultimately we are all responsible for our own safety on the roads.

Have a great Christmas
From the Simmo's team.



For more tyre tips, go to our website:

www.simmondsfirestone.co.nz/simmos-tyre-tips



Georgia's Recipe

Tartiflette (A real French Christmas time/winter dish)

Also this recipe MUST be read with a horrible french accent ☺ Merry xmas

Serves 4

Ingredients (more or less depending on the amount of people)

- About 1kg of Potatoes
- 200 grams of bacon chopped up into small pieces
- 200 grams of onion chopped into cubes
- 3 camembert sliced into 3 each one so you have 9 circles of camembert
- Garlic (2 cloves)
- Salt and pepper to taste
- Olive oil

Method

1. Preheat your oven at 200 °C
2. Peel ze Pommes de terre (or in English - potatoes...)
3. Cut zem up into cubes about ze size of a dice
4. Rinse zem in water and dry zem wif a tea towel
5. Cut up ze onions, bacon and crush ze garlic.
6. Use ze garlic to grease ze ceramique dish you will put in ze oven and serve ze dish in.
7. Heat up ze oil in a pan (electrique or ozerr)
8. Place ze onions, ze bacon and ze garlic zat has been cut up in ze pan and cook until ze onions are caramelized and ze bacon is cooked but not fully.
9. Remove ze bacon, onion mix from ze pan and place in a bowl
10. Put ze potatoes in ze pan and cook zem until zey are nice and golden bwoon
11. While zey cook cut your cheese... don't giggle its camembert... French... not a laughing matter.
12. Add ze bacon and onion mix once cooked and mix very well.
13. Once mixed take your oven dish (usually ceramique?) and place ze potatoes in zis dish. (zis is ze dish you will serve your Tartiflette in.)
14. Place ze cheese you have cut over your potatoes and place in ze oven
15. Cook for roughly 20 minutes keeping an eye watching to make sure ze cheese does not burn!
16. Take ze Tartiflette out of ze oven...INHALE.You may now resume your kiwi accent. Dance like a loony because you just made french food... Yes you are that awesome... MERRY CHRISTMAS! JOYEUX NOEL!



Opening hours over Christmas And New Year

Wednesday 24th December: Open
Thursday 25th December: Closed
Friday 26th December: Closed
Saturday 27th December: 8.30am-12 noon
Sunday 28th December: Closed
Monday 29th December: 7.30am-5pm
Tuesday 30th December: 7.30am-5pm
Wednesday 31st December: Open
Thursday 1st January: Closed
Friday 2nd January: Closed
Saturday 3rd January: 8.30am-12 noon



S.I.M.M.O. (Simmonds Motoring Monitoring Officer)

We now have nearly 4000 of you registered with S.I.M.M.O. We monitor nearly 5000 cars. This year alone (and we have been running S.I.M.M.O. since 2007) Anita has made over 15,000 entries which includes changes to mileage, rotation dates, wheel alignment dates, email addresses, reminder emails and letters and quotes for tyres. Now you know why she's always busy on the computer! If you have an email address that we could send your reminder letters and newsletter to, we'd love it if you could send that through to us – email anita@simmondstyres.co.nz. If you've changed vehicles, or moved – give us those details too so we can update S.I.M.M.O's records.



Cnr Eruera & Ranolf Streets Rotorua, (07) 349 0034
sales@simmondstyres.co.nz, www.simmondstyres.co.nz