



Simmonds Tyres

BRIDGESTONE Firestone



Winter 2016

Happy 19th birthday to us!

On 3rd June 1997 we opened our doors, Andrew wondering if anyone would drive in, could he support his wife and baby daughter, and could he pay the mortgage? 19 years later, Simmonds Tyres has evolved into a real family business - and we don't just mean the fact that Anita & Drew both work in the business as well. We consider all our staff as "family". They are our greatest asset, because without them we wouldn't have the great reputation that we have in Rotorua.

We want to take this opportunity to thank you for being part of the amazing ride we've had so far!

Hugo & Carmen return to Europe next month and we'll be sad to see them both go. All of our exchange students have been wonderful teenagers. If you're ever thinking about hosting a student, or sending your own child on an exchange, we can definitely recommend it! The experiences and exchange of cultures, the laughs, the funny mistakes and the fact that you make friends worldwide are what make these experiences so memorable.

Have a great day,

Andrew & Anita Simmonds,
Georgia & Drew Simmonds,
James Marsters, Bruce
Henderson & Jason Walker



Cooper Tires on Sale for Fieldays

Cooper Tires are on special this month for Fieldays. Call Andrew with your tyre size, let us know if you go off road (and how often) and we can go from there. We are the only Cooper Tire agent in Rotorua - you can't get them anywhere else in town! There are Youtube videos that show you what these tyres are capable of. The AT3 is a good mix of highway and off road capability. For more serious off road roading, the STT Pro is a heavy duty off road mud tyre, and for highway driving check out the Cooper SRX.

Read the testimonial here from Jean-Pierre who was our very first customer in 1997 and who is now running the Cooper tires on his vehicle:

You made us look with different eyes after we had the cheap tyres that were not lasting and sliding a lot, not only when braking but also when pulling away at traffic lights... then we saw the light! With the slightly more expensive Cooper tyres, less road noise, and no more slipping and sliding at traffic lights. Grunty stopping power and they last! 40.000 km and they still look like we put them on less than a year ago and as a matter of fact it was nearly 3 years ago! And you know what? Our ones are guaranteed for 70.000 km so at worst we still have 4 years to go! For me it's a no brainer; listen to Simmo (Andrew) and he'll sort you out, for the better! Cheers, thanks Andrew!
J P Paalvast



S.I.M.M.O. (Simmonds Motoring Monitoring Officer)

Houston - we have a problem.

We've been sending out our newsletters for 9 years and we want to continue that. But with the ever increasing cost of postage, it's simply becoming too prohibitive for us to sustain posting out so many newsletters (approximately 1000 each season).

There are likely quite a few of you who have an email address but we don't have that. We'd love it if you would give us your email address so we can update our records and send out your reminders and newsletters that way. You can call us on 3490034 or email your address to anita@simmondstyres.co.nz.

For others, (and it's likely to be our more elderly customers, or rural customers without broadband) who would still like the newsletter posted, please phone us on 073490034 to confirm that you'd like to continue receiving our seasonal newsletter.

We're happy to continue to post to you, but we need you to let us know.

Unfortunately, if we don't hear from you by the time we do our Spring newsletter in September, you will no longer receive our newsletters. That's been a really hard decision for us to make. If you like hearing from us with our news, tyre tips and recipes - **ring us now on 3490034** and let's organise how we can best do that for you!



Simmo's Tyre Tips



This month I want to cover the Bridgestone tyre range which can suit every budget and performance requirement. If you've got the little runabout car that beetles around town then the B250 is ideal for that situation and is for smaller size cars and tyres.

Then you step up to the Ecopia tyre which is an eco-friendly, "green" type tyre designed to roll along the road easier which saves you fuel and fewer CO2 emissions. (It's that lower rolling resistance thing that we keep talking about!)

Then we go to the Potenza range which includes the Adrenalin RE003 and the RE050A (which has long been the original equipment tyre on the likes of the Holden Commodore). These are more of a performance type tyre. **We always recommend, where possible, fitting the OE tyres to your car.**

Then there's the Turanza range which includes the long lasting Serenity tyre, the ER300, ER30 and T001. These are top of the range tyres and are designed with comfort and performance in mind.

So if you've been confused about what tyres do what, I hope this helps!

For more tyre tips, go to our website:

www.simmondsfirestone.co.nz

POTENZA Adrenalin RE003



Health & Safety at Simmonds Tyres

Like any responsible business owner and employer, we need to make sure that our staff and customers are kept as safe as possible at all times

To ensure the safety of all our customers, no customer is allowed behind the red lines in the workshop as we have moving machinery. Customers are not permitted to remain in the workshop while work is being carried out on vehicles as you can obstruct our guys while doing their job. No customer is permitted to fill their own tyres with air/nitrogen, or to fit their own tyres on site. (If you do it wrong and blow your tyre to bits it's not good!)

We prefer if you wait in the waiting room (which is a lot warmer than outside at the moment!), or if we're doing tyres or an alignment for you, take advantage of our free coffee voucher for Abracadabra Cafe. We don't allow customers or their passengers to remain in their vehicle while work is being carried out. This includes children - sleeping babies are tricky but because of the noise and vibration we prefer they be removed from the vehicle.

And to help you out when you're ready to leave, we'll park your car so that you can drive straight out without having to negotiate our forecourt



BBQ Thursday...

A new tradition we've started is our BBQ Thursday. Bruce has brought in his portable BBQ and every Thursday lunchtime the boys cook lunch. Keeps the troops going!



Anita's Plum Crumble

Drew's favourite dessert in winter is Plum Crumble. It's just so easy with a big tin of Black Doris plums, some flour, sugar and butter. Guaranteed to put a smile on his face!

1 x 850g tin Black Doris plums
sugar to taste to sweeten plums (maybe 2 tbsp)
1 tsp vanilla essence
1 heaped tsp cornflour
1/4 cup water

3 heaped tbsp flour
3 tbsp brown sugar
2 tbsp soft butter

Heat oven to 180 deg Celsius.

Drain the tin of plums and remove the stones. Put in a saucepan and add sugar to taste & vanilla essence. (The plums can be tart so it's personal preference how sweet you like them!) Heat slowly, meanwhile put cornflour & water in a jar and shake to dissolve. Pour slowly over plums until thickened and continue to cook while mixing the crumble.

Put all crumble ingredients into a bowl and mix until it resembles fine breadcrumbs, but a few bigger lumps of butter is always nice.

Divide plums between 4 ramekins, sprinkle crumble over the top and cook for about half an hour or until nicely browned on top. Serve with whipped cream, or icecream if you like.

